

Campaign Manager, Justice

Job purpose: To work effectively with a broad range of colleagues and members to create and deliver impactful campaigns that build support for the justice system and our vision to improve everyone's access to justice in the 21st century.

Key Accountabilities:

- Create and deliver campaigns that are aligned with the broader goals, mission and approach of the Law Society
- Lead a cross organisational team of multi-disciplinary experts through matrix management, taking a collaborative and inclusive approach, reducing duplication and ensuring synergy and alignment with relevant campaigns across the organisation
- Ensure campaign strategies and activities are focused on impact and that mechanisms are in place to track the success of campaigns
- Develop a clear and well-structured roadmap for long-term campaigns
- Produce suitably informed campaign proposals, including project plans and budgets
- Develop, deliver and oversee the implementation of plans for campaign governance including establishing and supporting effective Campaigns Boards
- Lead on building alliances with external organisations with a shared interest in our campaign goals and other stakeholder engagement.
- Act as a credible and influential ambassador for campaigns
- Produce member engagement strategies for campaigns that are designed to deliver impact
- Follow Law Society procurement and financial processes in procuring and overseeing delivery of services from external experts and academics to support campaign activities
- Collaborate with the President, Office Holders and senior elected and appointed members to gain their involvement with and support of campaigns.
- Work with colleagues to support broader stakeholder engagement on a 21st century vision for access to justice issues, ensuring opportunities for positive visibility are maximised with key political, regulatory and policy audiences
- Deliver campaign documents to the required quality (clear, concise, complete, accurate, well written and with all relevant stakeholders demonstrably engaged), using approved guidelines and templates
- Complete campaign status reporting in line with agreed standards, ensuring transparency and consistency across the portfolio
- Establish effective working relationships with colleagues at all levels to ensure effective delivery of campaign tasks and products
- Effectively lead and motivate the Campaign Coordinator to support their engagement and quality of work and others as necessary
- Promote an organisation wide commitment to change and the adoption of good practice concerning campaigning

Knowledge, skills and experience

Essential:

- Demonstrable experience of developing and leading impactful campaign strategies on complex and high-profile issues and being able to evidence the impact over time
- Effective project management experience that shows clear and informed thinking
- Reliable budget management experience, to include forecasting, reviewing and reporting
- Monitoring and evaluation experience, both internal monitoring and working with external evaluators, and experience of applying a reflective approach to ensure that campaign planning and delivery is informed by ongoing evaluation.
- Excellent communication skills with the ability to be clear, accurate, concise and engaging.
- Ability to successfully lead and inspire multi-disciplinary teams to develop and deliver shared goals and plans
- A creative approach with experience of using a range of methods to deliver impact including member or public engagement, public affairs, policy, digital
- Experience of creating ambitious and realistic goals and achieving engagement with those goals from a broad range of relevant colleagues and external stakeholders
- Experience of leading a broad range of stakeholder engagement and being a credible external representative for a campaign or organisation
- An inclusive approach to leadership that demonstrates respect and dignity to colleagues and stakeholders.
- Ability to respond to challenges and conflicting views in a considered and balanced way and to build consensus around a proposed approach
- Relevant experience of effectively managing a range of risks in order to protect and support the organisation
- Experience of working well with senior leaders in a similarly complex organisation, demonstrating a clear understanding of, and engagement with, business drivers and corporate strategies
- Organised and able to meet deadlines

Desirable:

- Understanding of similar organisations (professional bodies, legal organisations etc)
- Management experience
- A passion for access to justice and the rule of law

Organisation Chart

Org Chart tbc

This role will report to the Operational Director, Policy